



Introducing the fastest,
safest and most profitable
way to board your merchants.

Expedited Teamwork - From Our Team to Yours

What if you could get a business signed, boarded and processing *without ever leaving the merchant location*? You can - with **Cynergy's True Online Application with Digital Signature**. Through our proprietary application, you can expedite the entire process.

Save Time and Money

- Merchants are more inclined to complete an application if the process is quick and simple.
- Because your merchants can instantly sign the application, you never leave your merchant's presence - which can encourage "impulse signing."
- By offering an advanced signature option, you reinforce that you're on the cutting edge of technology - important in today's highly competitive marketplace.

...And Board Those Accounts Faster.

- No more printing applications and obtaining handwritten signatures.
- No more scanning, emailing or faxing merchant applications - with one push of a button, your application is submitted to VIMAS - where it goes straight to our boarding queue.
- No more drowning in paperwork - the only documentation needed is a voided check from the merchant, which you submit online.

How it Works

- Access VIMAS and enter your merchant application through the Account Entry section.
- When the application is complete, choose the "True Online application (paperless)" submission option.
- Your merchant instantly receives an email with their application attached, and instructions to review for accuracy.
- Upon final review, have your merchant click the checkbox accepting the terms and conditions.
- They are instantly redirected to an area where they can sign the application with their mouse.
- Once VIMAS accepts the digital signature, the application is submitted to our boarding queue for immediate review. No need to enter any information more than once!

...And How it Works for You.

- Establish a stronger rapport with your merchants - more face time can mean more closed deals.
- Cynergy's merchant application and account entry processes are designed to flow side-by-side - so you can search less while entering more data.

- Illustrations included on reverse side -



Cynergy Data, LLC. is a registered ISO/MSP of BMO Harris Bank, N.A., Chicago, IL, and Wells Fargo Bank, Walnut Creek, CA.

800.933.0064 | cynergydata.com

Initiate the Merchant Application

Choose One of the Application Submission Options below:

- True Online Application (paperless).** To get started as quickly as possible, click here. Your merchant will receive an email with their application attached, and instructions to review the application for accuracy, answer a few questions and sign the application online with their mouse. Once Cynergy receives and approves this information, you and your merchant will receive an email confirmation. No original documents are required.

Once Complete, Your Merchant Receives the Following E-mail

Dear FirstName LastName,

Thank you for your interest. You are just moments away from establishing a merchant account which will allow you to accept credit cards. All you have to do is click on the link below and follow these two simple steps:

1. Review the application for accuracy
2. Sign online using your mouse

To begin, please click below:

[Online Merchant Application](#)

You will receive an email confirmation from us when your account has been approved. Welcome and thank you for your partnership.

Merchant Accepts Terms and Conditions

Step 2: Agreement, Terms and Conditions and Disclosure

You must read all the Terms and Conditions of this agreement to submit this application.

This Merchant Agreement is entered into between the business indicated on the Merchant Application ("Merchant" or "you"), Cynergy Data ("CD" or "Processor"), and BMO Harris Bank, N.A. ("Bank"). The Processor and Bank may be collectively identified as "we" or "us" within the body of this Agreement.

Recitals

Merchant desires to accept Debit Cards and/or Credit Cards, ("Card" or collectively "Cards") as indicated on the Merchant Application. Bank and Processor desire to provide the Services to Merchant. Therefore, Merchant, Processor and Bank agree as follows:

1 Acceptance of Card Transactions

1.1 Acceptance of Card Transactions

1.1 The following requirements apply to all Card Transactions: (a)

Merchant will accept without discrimination, all valid Cards properly presented by Cardholders for payment for goods or services. Merchant will prominently display the promotional materials provided by Processor and Bank in its place(s) of business. Use of promotional materials and use of any trade name, trademark,

I Agree I do not Agree

Merchant Signs Application with their Mouse

Use your mouse to sign your name, as you would a pen in the box below.

For Example



Your Signature Here:



Print & Finish



Erase Signature

It Doesn't Get Any Easier than This

To help you save even more time, Cynergy's merchant application and account entry processes are designed to flow side-by-side - so you spend more time *entering* data rather than *searching* for it.

Ask your relationship manager how you can benefit from this robust and time-saving feature today, or call 800.933.0064.



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